

**Smart Specialisations in the Dutch regions:
Northeast Brabant: AgriFood Capital
Middle Brabant: Gate 2 / Aeroparc**

Locations:

1.

Brasserie de Gruyter fabriek
Veemarktkade 8
5222 AE 's-Hertogenbosch

2.

P'rooflokaal
Noordkade
CHV terrein Veghel
N.C.B-laan 52G
5462 GE Veghel

3.

Aeroparc/Gate 2
Ericssonstraat 2
5121 ML Rijen

Monday 16 November 2015

**10h00-10h30 Welcome at Agri & Food Capital, De Gruyter fabriek
Hertogenbosch**

10h30-10h40 Word of welcome Mr. Wim VAN DE DONK, King's Commissioner of
the Province Noord-Brabant

10h40-11h00 Introduction by Mr. Ton ROMBOUTS, chairman of the board of
AgriFood Capital

11h00-11h10 Speech by Ms. Corina CRETU, EU Commissioner Regional Policy

11h10-11h20 Interview with Mr. Lambert VAN NISTELROOIJ, Ms. Elzbieta
LUKACIJEWSKA and Mr. Mathijs VAN MILTENBURG, Members of the
European Parliament

11h20-11h30 Introduction by Mr Maurice HORSTEN Director of the 'Gruyter
fabriek'

11h30-11h35 Closure plenary part of program

*11h35 Travel by small bus to the project sites on campus (organised by
Agri & Food Capital)*

11h35-12h00 Visiting the projects:

- **De Gruyter fabriek**

- Welcome and introduction by Maurice HORSTEN the Director
of the Gruyterfabriek
- Visit the Gruyterfabriek

- **Plant Lab**

- Welcome and introduction by Mr. Leon VAN DUIJN, the
Director of Plant Lab
- Visit Plant Lab

12h00-12H10 The small bus transfers the Commissioner to the parking. End of program with the Commissioner.

12h10-12h35 Travel to lunch location in Veghel by private car.

12h35 - 12h40 Walking to the restaurant - including a walk through the Noordkade complex in Veghel

12h40 - 13h45 Lunch at P'rooflokaal'

Three pitches of various projects that received ERDF funding. Crossovers Food & Health, Food & High Tech, Food & Logistics. other regions will also be given the opportunity to pitch their projects which have received ERDF.

13h45 End of the visit to Agri&Food Capital

13h45-14h30 Travel to Gilze Rijen by private car

14h30-16h00 Gate 2/Aeroparc: RIS3 Aerospace and Maintenance

14h30-14h40 Arrival in Gilze Rijen at Gate 2

14h40-16h00 Exchange of views Aviation plans of Gate 2/ Aeroparc and the Podkarpackie Region with Ms. LUKACIJEWSKA, MEP

16h00 End of program at Gate2/Aeroparc - individual return to Brussels

Annex 1: Project descriptions

Agri&Food Plaza 's-Hertogenbosch & Noordkade Veghel

1. De Gruyterfabriek

This is an incubator for start-ups and has received 4.2 million euro ERDF support.

2. Plantlab

Cutting edge technology in agriculture. PlantLab's patented technology has applications in a range of fields including: crop breeding, retailing, pharmaceuticals, food ingredients, cosmetics, fragrances, specialty foods, floristry, and fruits and vegetables. Our technology is also relevant for charity organizations focused on fighting hunger and providing support to refugees. Plantlab has received 0.6 million euro ERDF support.

3. Noordkade, part of Veghelse bedrijven terreinen FutureProof

The Veghelse bedrijven terreinen FutureProof is funded by the ERDF in the 2007-2013 period. EU contribution was € 2.500.000 public co-financing € 6.804.733 and private cofinancing was € 1.000.000. Aim of this project: to restructure industrial areas and to make them more sustainable and innovative. This project is realised together with local and regional business. The Noordkade is an industrial area where social innovation and cooperation between government, industry and educational institutions led to an interesting combination of food, art, culture and leisure are combined.

Afternoon session: Aeroparc/Gate 2 Gilze-Rijen

1. "Campione" Fieldlab project

The Fieldlab project "Campione" is financed with ERDF money from the operational program South Netherlands 2014-2020. It concerns approximately 6 million euro. Private and public partners have invested another 6 million euro in the project, bringing the total investment at 12 million euro. The project has two important elements. First, the development of predictive maintenance technologies, which makes it possible to predict future maintenance activities. This will reduce the chance of idle manufacturing and assembly lines. Thereby reducing costs and improving productivity. Second, the DAF Technology Lab, developed by Tilburg University, is of importance. In an experience room highly sophisticated 2D and 3D images create various virtual environments. Virtual reality makes it possible for maintenance operators to train and collaborate in a virtual environment. This will enable the manufacturing industry to test and experiment with digitized maintenance solutions. Technological capabilities of the industry are matched with the knowledge of behavioural sciences developed by Tilburg University.

The project has been officially launched in October 2015 by the Dutch Minister of Economic affairs, Henk Kamp:

<https://www.rijksoverheid.nl/actueel/nieuws/2015/10/07/minister-kamp-lanceert-eerste-smart-industry-fieldlab> (Article is available in Dutch only).

Members of the delegation

European Parliament

MEP Lambert van Nistelrooij
Assistant Jacqueline Spuijbroek

MEP Elzbieta Lukacijewska
Assistant Agnieszka Schwarz

MEP Mathijs van Miltenburg (only at AgriFood Capital)

European Commission

EU Commissioner for Regional Policy Corina Cretu
Member of Cabinet Jan Mikołaj Dzieciolowski

DG REGIO

Head of unit Germany, Netherlands, Austria Raphaël Goulet
Desk officer The Netherlands Kris Magnus
Policy advisor smart specialization Jan Larosse